



# Harvard Farmers' Market 2011 Season Poster Contest!

The Harvard Farmers' Market draws hundreds of shoppers from Harvard and surrounding towns to its seasonal bounty of produce, meats, and other locally farmed and produced foods.

**Harvard area high school students** are invited to submit an original artwork for this season's promotional poster, which will be posted in highly visible locations across central Massachusetts!

**The winning entry will be used as the image on this year's poster and the artist will earn a \$100 scholarship award.**



*Last season's poster*

Entries must be postmarked by June 24, 2011

Mail flat or inside paper tube (do not fold) to:

PO Box 307

Harvard MA 01451

Print-ready graphic illustrations can be sent to [info@harvardfarmersmarket.org](mailto:info@harvardfarmersmarket.org)

### **Your submission MUST include the following information:**

*Our tagline:* Come for the Food, Come for Music, Come for the Vibe

*The Market Schedule:* Saturdays 9:00-12:00 August 13-October 29

*The Market Location:* Hildreth Elementary School Harvard MA

*The Market Website:* [harvardfarmersmarket.org](http://harvardfarmersmarket.org)

•All Harvard residents attending any school, grades 9-12, and all other students Grades 9-12 who attend high school in the towns of Harvard, Bolton, Acton, Ayer, Lancaster, or Littleton are eligible.

•Submit either artwork or print-ready graphic illustration (e.g., Quark, InDesign, Illustrator)

•For artwork, please use only 11 x 17 inch paper or poster board.

•For print-ready graphic, submit Adobe PDF

•Color or Black and white

•Entries will be evaluated based on the following:

1. Artistic Merit (use of color, quality of drawing, poster design & layout)
2. Originality and Creativity (unique, clever and/or creative design)
3. Suitability for Reproduction

•Must be student's original artwork. No syndicated, copyrighted or clip art images

•Entries cannot be returned; all posters submitted become the property of the Harvard Farmers Market and its sponsors and assigned all rights for reproduction, in all media not to exclude any print, film, video or electronically transmitted medium as the organizers and their sponsors deem appropriate to further the goals of the Market. Harvard Farmers' Market reserves the right to add descriptive text and/or make any adjustments to the image to facilitate its printing. Include your name, telephone number, address and email along with your entry.

**Questions?** [info@harvardfarmersmarket.org](mailto:info@harvardfarmersmarket.org)

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