



## Support the Market! 2009 Season Sponsor Opportunities

HFM Underwriters enable us to bring fresh, high quality food from farm to table, support the local economy, and help preserve our local foodshed. Please contact Amy Sklar at [amy@harvardfarmersmarket.org](mailto:amy@harvardfarmersmarket.org) for more details.

### Local Advertising

*Sponsorships available: 9 weeks Sponsor fee: \$250 per week, multiple weeks available*

Our biggest expense is also our most visible! Your contribution will pay for one week's advertising in local newspapers, drawing patrons to the market and to local businesses. Each ad you underwrite will *exclusively* feature your business or organization's name and recognition of your support.

### "Music at the Market"

*\$150 season sponsorship*

Market patrons enjoy listening to live music while shopping, often lingering to watch the live performers. The market will acknowledge your generous support by putting your organization's name and logo prominently at the music area to be seen by everyone throughout the season. Your contribution helps offset our expenses for equipment (power cords), shelter, publicity, and sourcing great local artists.

### Harvard Farmers' Market Website

*\$300 season sponsorship*

Our single largest source of traffic to the HFM website ([www.harvardfarmersmarket.org](http://www.harvardfarmersmarket.org)) is search engines – consumers looking for the largest market in central Massachusetts find a wealth of information including directions, recipes, special events, and more. Show your support of this wonderful area resource with a season long web sponsorship. You can supply a jpg for us to post, or we can format your



Harvard Farmers' Market  
PO Box 307  
Harvard, MA 01451  
[www.harvardfarmersmarket.org](http://www.harvardfarmersmarket.org)



sponsor logo, service offerings and related information into an attractive unit.

### **Market Patron**

Anyone can show their support with just a \$50 donation. We will gratefully acknowledge your participation on our Patron page at [www.harvardfarmersmarket.org](http://www.harvardfarmersmarket.org) and within local advertising at the season's end. Join us!

Harvard Farmers' Market  
PO Box 307  
Harvard, MA 01451  
[www.harvardfarmersmarket.org](http://www.harvardfarmersmarket.org)