



## Local Farmer or Food Producer:

Welcome to the fifth season of the Harvard Farmers' Market in beautiful Harvard, Massachusetts. The HFM is a farm-based market, the largest in Central Massachusetts! Last season we hosted over 25 vendors, and we sincerely hope you will accept our invitation to be a part of this successful and festive venture.

Harvard is a rural community with few local retailers; our community has embraced the opportunity to buy delicious, healthful foods here in town while supporting local producers. Because our small town is bustling on the weekends with sporting events and other weekend activities, the open-air Market is always filled with shoppers from Harvard and our neighboring towns. We have great musicians playing at the Market each week, as well as special events throughout the Market season.

Due to popular demand, this season the Harvard Farmers' Market will open earlier to provide our shoppers with more local summer products! The Market will be open on Saturday, August 13 through Saturday, October 29, from 9:00 a.m. to 12:00 noon (with the exception of Saturday, October 15, when the Market will be closed). We are open rain or shine, with set-up beginning at 7:45 a.m. We're located right in the Town Center, in front of the Hildreth Elementary School (formerly Harvard Elementary) which is a highly travelled and accessible area along Route 111.

Market vendor spaces can be reserved for \$225 for the new longer season. The Board is now receiving applications, and vendors are encouraged to have them in to us no later than July 1, 2011. Spaces will be assigned to vendors on a first-come-first-serve basis. If your product won't last all season, you may instead choose to reserve a spot for specific weeks – these weekly spaces can be reserved for \$25 each week.

With variety, freshness and local being key ingredients, we welcome the following:

Fresh Herbs ~ Maple Products ~ Breads ~ Dairy Products ~ Eggs ~ Honey ~  
Cut Flowers ~ Pet Products ~ Baked Goods ~ Seafood ~ Hummus/Salsa/Dips ~  
Soup ~ Vegetables ~ Chocolate ~ Beef/Poultry/Lamb ~ Cider ~ Fruit ~  
Ice Cream ~ Soap ~ Jams/Jellies ~ Farmed Textiles ~ Cereals ~ Legumes

Permits are required only if you will be making and selling value-added, 'prepared' foods. Please visit [www.nashoba.org](http://www.nashoba.org), or call 978-772-3335 for further permitting information.

Attached is the 2011 HFM application and contract. Please mail the completed application, the signed and initialed contract, copies of insurance and applicable permits, with your full weekly or seasonal payment to: Harvard Farmers' Market, P.O. Box 307, Harvard, MA 01451. You will be contacted by an HFM Manager once we receive your paperwork.

We look forward to another exciting and successful season at the Harvard Farmers' Market and truly hope you will join us!

With best wishes from the HFM Managers,  
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